



Dean Stoneback

Senior Director, Engineering and Standards

Dean Stoneback is the Senior Director of Engineering and Standards at SCTE and is responsible for the development of standards and operational practices for the broadband communications industry. Specific targets include assuring that networks are ready for DOCSIS 4.0 deployments; increasing network and service reliability; enabling advanced and IP video services and digital advertising; supporting the migration of networks from coax to fiber delivery; and reducing energy usage and increasing sustainably awareness through the Energy 20/20 program.

Prior to joining SCTE in 2014, Dean spent 26 years with the Jerrold division of General Instrument, Motorola and ARRIS. As a senior manager with ARRIS, he most recently was responsible for systems analysis and architecture development for transmission products for the cable industry, including optics, RF, Ethernet and PON products. During his career he has focused primarily on fiber optic, RF and PON transmission systems and has experience in systems engineering, hardware design, and system integration and test.

Dean was editor of and a contributor to the Third Edition of the NCTA Recommended Practices for Measurements on Cable Television Systems in 2002 and the secretary and a contributor to the SCTE Measurement Recommended Practices for Cable Systems, Fourth Edition in 2012. He co-authored a book on the return path entitled, "Broadband Return Systems for Hybrid Fiber/Coax Cable TV Networks." A longtime participant in the SCTE Standards Program, he was the recipient in 2012 of the SCTE Excellence in Standards award. Dean received a B.S.E.E. degree from Geneva College in Beaver Falls, PA in 1988 and his M.S.E.E. degree from Drexel University in Philadelphia, PA in 1993.