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**SCTE•ISBE SELECTS *CABLEFAX* AS EXCLUSIVE PARTNER
FOR CABLE-TEC EXPO® PRINT, WEB, AND VIDEO SHOW DAILIES**

JAN. 16, 2019 (Rockville, MD, and Exton, PA)—*Cablefax*, the Society of Cable Telecommunications Engineers (SCTE), and SCTE's global arm, the International Society of Broadband Experts (ISBE), today announced that *Cablefax* has secured exclusive rights to publish official print, web, and video show dailies at SCTE•ISBE Cable-Tec Expo® 2019.

Under the agreement, *Cablefax* will publish four dailies—a digital-only pre-show edition on Monday, Sept. 30, and print and digital editions Tuesday through Thursday, Oct. 1-3—and will provide video coverage of the event. The largest cable trade show in the Americas, SCTE•ISBE Cable-Tec Expo is scheduled for Sept. 30-Oct. 3 at the Ernest N. Morial Convention Center, in New Orleans.

In conjunction with the agreement, SCTE•ISBE will be an official Industry Partner at the *Cablefax* Leaders Retreat on Monday and Tuesday, April 29-30, in Key Largo, FL. In addition, SCTE•ISBE will have a presence at other *Cablefax* events.

“As the only official publications of cable’s premier trade event, our *Cablefax* SCTE•ISBE Cable-Tec Expo Show Daily editions and video coverage will give advertisers and audiences new opportunities to connect with key decision-makers in the industry,” said *Cablefax* Publisher Michael Grebb. “We welcome the opportunity to work with SCTE•ISBE to communicate the thought leadership, knowledge sharing, and innovation that make Expo unique in the cable ecosystem. With the show attracting new attendees and exhibitors every year, we’re so excited to strengthen our connection with this increasingly vital industry gathering.”

“With its rich editorial coverage and its leading role in creating opportunities that unite the community, *Cablefax* is an important source of industry news and opinion,” said Zenita Henderson, vice president, marketing and business development for SCTE•ISBE. “We look forward to partnering with the entire *Cablefax* team to continue to grow the show daily as a go-to forum for SCTE•ISBE Cable-Tec Expo.”

SCTE•ISBE Cable-Tec Expo® is renowned as the pre-eminent venue that combines the thought leadership, engineering innovation, and deal-making that power the technological future of broadband telecommunications. As a nexus for content and service providers, technology partners, and industry experts, Expo provides rich insights into technologies, products, and services that can generate revenue, streamline operations, and increase customer satisfaction.

Bill Warga, vice president, Technology, for Liberty Global, and Tom Adams, executive vice president, Field Operations, for Charter Communications, will serve as Program Committee co-chairs for the 2019 event. SCTE•ISBE will be issuing a call for technical abstracts for the Fall Technical Forum series of Expo workshops in the near future.

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NOTE: Advertising availability for the Cablefax SCTE•ISBE Cable-Tec Expo Show Daily will be extremely limited. Please reserve space as early as possible to guarantee a spot and to ensure premium positioning.

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About Cablefax

Cablefax is the most trusted brand in the industry, providing executives with the most original, comprehensive and insightful overview of the latest news and strategic initiatives. Cablefax offerings include a wide range of resources for cable professionals, including Cablefax Daily, Cablefax: The Magazine, awards programs, webinars, conferences and networking events. For more information, visit www.cablefax.com.

About the Society of Cable Telecommunications Engineers (SCTE)

*SCTE drives business results for service providers and vendors through technology innovation, standards development and industry-leading training and certification. In partnership with CableLabs® and NCTA, SCTE builds value for corporate and individual members by enabling accelerated delivery of products and services, superior workforce expertise and increased customer satisfaction. SCTE and its global brand, ISBE, annually produce *SCTE•ISBE Cable-Tec Expo*, the largest cable telecommunications technology, educational and business development event in the Americas. More at www.scte.org.*

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