

FOR IMMEDIATE RELEASE

Contact: 800-542-5040

Joe Madagan, SCTE•ISBE Editor, Marketing & Communications, jmadagan@scte.org

Paul Schneider, PSPR, Inc. for SCTE•ISBE, pspr@att.net, 215-817-4384

Visit SCTE•ISBE online at www.scte.org

**COMCAST'S WATSON, ARRIS'S McCLELLAND JOIN
SCTE•ISBE CABLE-TEC EXPO® OPENING DAY LINEUP**

Join Liberty Global's Fries, Charter's Rutledge on Strongest-Ever Opening Day Agenda

SEPT. 28, 2017 (Exton, PA)— Comcast Cable President and CEO Dave Watson and ARRIS CEO Bruce McClelland will cap off the strongest opening day lineup in SCTE•ISBE Cable-Tec Expo® history when they offer insights on technology and business at the Annual Awards Luncheon on Wednesday, October 18, in Denver.

Watson and McClelland will share thoughts on technology and innovation during the noon luncheon panel discussion in the Mile High Ballroom in the Colorado Convention Center. The two executives join two other CEOs—Mike Fries, CEO of Liberty Global, and Tom Rutledge, Chairman and CEO of Charter Communications—on the Cable-Tec Expo opening day agenda. The luncheon panel will be moderated by Jeff Baumgartner, technology editor of *Multichannel News*.

The luncheon panel will closely follow a star-studded Opening General Session that will include an opening keynote conversation between Fries and Tony Werner, President, Technology and Product of Comcast Cable, a closing keynote address by Rutledge, and other insights from the Expo co-chairs: Altice USA Vice Chairman, Business Development–Network and Technology Services Terry Cordova and Charter Executive Vice President of Engineering and IT Jim Blackley. The Opening General Session also will feature an operations panel with Debi Picciolo, senior vice president of operations, West Region for Charter Communications; Ed Marchetti, senior vice president, technical operations, customer experience for Comcast; Patricia Martin, vice president, service assurance for Cox; and moderator Leslie Ellis, president of Ellis Edits.

“Nowhere is SCTE•ISBE’s role as the center of gravity for technology implementation and deployment more evident than at SCTE•ISBE Cable-Tec Expo,” said Mark Dzuban, President and CEO of SCTE•ISBE. “The insights of Dave Watson and Bruce McClelland—together with those of our Opening General Session speakers and others—will provide our attendees with an enriched understanding of the opportunities that are ahead for our industry and the technologies that are the foundation for business strategies success.”

As President and CEO of Comcast Cable, Watson is responsible for all business aspects of the Company’s cable operations. Previously, Watson served as Chief Operating Officer where he drove the operating strategy and execution that have led the phenomenal growth of Comcast Cable into the nation’s largest ISP and one of the largest video providers.

As CEO, McClelland is responsible for ARRIS’s growth strategy, including driving the company’s leadership in video, broadband, and wireless and expansion into enterprise and new vertical markets. Prior to being named CEO, McClelland was President of ARRIS’s Network & Cloud and Global Services business, establishing ARRIS as a broadband network leader.

SCTE•ISBE Cable-Tec Expo will be conducted Tuesday, Oct. 17 through Friday, Oct. 20 at the Colorado Convention Center. Expo Week begins on Monday, Oct. 16 with a One Day Immersion program at The

Cable Center; the event is supported by the Emma Bowen Foundation and is designed to stimulate career opportunities for college students, recent graduates, and graduate-level candidates. On Tuesday, Oct. 17, the agenda will feature the start of almost four-dozen technical workshops, a deep-dive seminar on Remote PHY that is free to all paid Full Conference attendees, and the Cable TV Pioneers Annual Banquet and Class of 2017 induction ceremonies.

Other highlights of Cable-Tec Expo 2017 include an ongoing series of thought-leadership presentations at the Innovation Theater in the heart of the exhibit hall, an International Experience underscoring Expo's growing importance within the global cable community, and the CORTEX Olympics @ Expo Evening skills events that recognize workforce expertise. Registration and additional information on registration options are available at <http://expo.scte.org>.

SCTE•ISBE Cable-Tec Expo® is renowned as the pre-eminent venue that combines the thought leadership, engineering innovation, and deal-making that power the technological future of broadband telecommunications. As a nexus for content and service providers, technology partners, and industry experts, Cable-Tec Expo provides rich insights into technologies, products, and services that can generate revenue, streamline operations, and increase customer satisfaction. In addition to learned presentations and technology-centric exhibits, Cable-Tec Expo features valuable learning, peer-to-peer interaction, and networking opportunities that are designed to prepare the technology workforce for the advent of future products and services.

#####

*The **Society of Cable Telecommunications Engineers (SCTE)** is part of a unique ecosystem that has the power to prepare the workforce to meet the ever-changing demands of the Telecommunications Industry. Our members can realize streamlined delivery of products and services, improved customer satisfaction, and increased employee retention rates directly impacting business results. In cooperation with our partners, CableLabs® and NCTA, SCTE prepares tomorrow's telecommunications leaders by communicating new Industry trends and technology, developing standards, and delivering relevant training and certification programs to enhance members' expertise and professional development. SCTE and its global brand, the International Society of Broadband Experts (ISBE), build value for corporate, vendor, and individual members by creating peer networking opportunities, professional mentoring, and communication of Industry information. Visit www.scte.org. Connect with SCTE at www.scte.org/socialmedia.*

140 Philips Rd. Exton, PA 19341-1318 USA 800-542-5040 | 610-363-6888
Reply to: press@scte.org to [UNSUBSCRIBE](#)