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Contact: 800-542-5040

Joe Madagan, SCTE•ISBE Editor, Marketing & Communications, jmadagan@scte.org

Paul Schneider, PSPR, Inc. for **SCTE•ISBE**, pspr@att.net, 215-817-4384

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**COX, COMCAST, ARRIS EXECUTIVES TO BRING EXPERTISE
TO SCTE•ISBE-GEORGIA TECH PROGRAM**

March 12-15 event to enhance careers of high-potential, mid-level technical professionals

FEB. 15, 2018 (Exton, PA)—Cable telecommunications experts from Cox, Comcast, and ARRIS will be featured guest lecturers during the 2018 SCTE•ISBE Leadership Institute at Georgia Tech Scheller College of Business Monday through Thursday, March 12-15, the Society of Cable Telecommunications Engineers (SCTE) and its global arm, the International Society of Broadband Experts (ISBE), announced today.

The subject matter experts will address a wide variety of technology issues and trends, complementing the classroom curriculum to provide operator and vendor participants with the tools needed for planning, executing, and managing successful projects. Topics and guest speakers are scheduled to include:

- **Network Security**—Kim Keever, Senior Vice President and CISO, Cox Communications;
- **Wi-Fi Access**—Drew Davis, Executive Director, Wi-Fi Technology, Cox Communications;
- **5G Analysis**—Charles Cheevers, CTO, Customer Premises Equipment, ARRIS;
- **Data Analytics**—Larry Wolcott, Fellow and Distinguished Engineer, Comcast Cable;
- **Wireline Access Networks**—Dan Murphy, Senior Vice President, Engineering, Central Division, Comcast Cable; and
- **Customer Premises Equipment**—Jon Cave, Vice President, Video, Broadband and Xfinity Home Device, Product Strategy, Comcast Cable.

Chris Bastian, senior vice president and CTO of SCTE•ISBE, will kick off the guest speaker lineup with a discussion of Cable Technology Trends on the opening day of the four-day course.

Now in its seventh year, the SCTE•ISBE Leadership Institute at Georgia Tech Scheller College of Business is a technically oriented curriculum that is geared toward high-potential, mid-level cable engineering and operations professionals. The agenda is intended to advance engineers' careers by providing Strategic Thinking; Communications; Financial Analysis; Management; Leadership; and other skills. Information and applications for the 2018 class are available at www.scte.org/GeorgiaTech.

A complementary program, the SCTE•ISBE Leadership Institute at Tuck Executive Education at Dartmouth, is conducted annually at Dartmouth College's Tuck School of Business for senior directors, vice presidents, and C-level executives. The 2018 SCTE•ISBE-Tuck program will be

conducted Sunday through Friday, May 6-11; information and application forms are available at <http://www.scte.org/Tuck>.

The SCTE•ISBE Leadership Institute has enhanced the careers of more than 600 current and future leaders.

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About the Georgia Tech Scheller College of Business:

The intersection of business and technology has always been at the heart of the Scheller College of Business and today that focus is more relevant than ever. Leveraging Georgia Tech's strengths in entrepreneurship and technology innovation, the College grounds students in critical thinking and teaches them to perform in highly technological and global environments. The interdisciplinary curriculum stresses teamwork, cultural diversity, and relevant solutions to real-world problems to prepare tomorrow's business leaders to achieve, lead, and succeed in today's changing technological environments.

*The **Society of Cable Telecommunications Engineers (SCTE)** is part of a unique ecosystem that has the power to prepare the workforce to meet the ever-changing demands of the Telecommunications Industry. Our members can realize streamlined delivery of products and services, improved customer satisfaction, and increased employee retention rates directly impacting business results. In cooperation with our partners, CableLabs® and NCTA, SCTE prepares tomorrow's telecommunications leaders by communicating new Industry trends and technology, developing standards, and delivering relevant training and certification programs to enhance members' expertise and professional development. SCTE and its global brand, the International Society of Broadband Experts (ISBE), build value for corporate, vendor, and individual members by creating peer networking opportunities, professional mentoring, and communication of Industry information. Visit www.scte.org. Connect with SCTE at www.scte.org/socialmedia.*

140 Philips Rd. Exton, PA 19341-1318 USA 800-542-5040 | 610-363-6888
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