<u>FALL TECHNICAL FORUM SETS CABLE-TEC EXPO® RECORDS WITH 100-PLUS SPEAKERS AND FOUR DOZEN WORKSHOPS</u>

Industry's Premier Engineering Event Scheduled for Oct. 22-25, in Atlanta

JUNE 20, 2018 (Exton, PA)— The largest thought leadership pool in SCTE•ISBE Cable-Tec Expo® history—more than 100 speakers—will present the newest thinking around cable telecommunications deployment and innovation during the Fall Technical Forum at Cable-Tec Expo® 2018, it was announced today by the Society of Cable Telecommunications Engineers (SCTE), its global arm, the International Society of Broadband Experts (ISBE), NCTA–The Internet & Television Association, and CableLabs®.

The Fall Technical Forum will feature 104 presentations in four dozen workshops—also a record—when Expo is conducted Monday through Thursday, Oct. 22-25, at the Georgia World Congress Center, in Atlanta. Workshops will provide insights into eight areas that are key drivers for cable's current and future success: Wireline; Wireless; Customer Experience; Video; IoT; Cloud; Operations; and Security.

A joint production of SCTE•ISBE, NCTA, and CableLabs, the technical workshops will serve as a forum for thought leaders from more than three dozen domestic and international operators and technology partners. Presenting companies include traditional providers of cable products and services as well as a wide range of newer participants such as Guavus, Infinera, XCellAir, Kyrio, Tata Consultancy, Momentum Telecom, Groupe Media TFO, and the University of Waterloo. The SCTE•ISBE Cable-Tec Expo 2018 Program Committee, chaired by Kevin Hart, Executive Vice President and Chief Product and Technology Officer for Cox Communications, selected the presenters from 261 abstract submissions.

Individual and Corporate Alliance Partner registration for Expo is available for a limited time, offering significant discounts over late/onsite registration. Registration and additional information on registration options are available here.

In addition to the Fall Technical Forum presenters, nine C-Level speakers, including Hart, have been confirmed, namely: Pat Esser, President of Cox Communications; Michael Powell, President and CEO of NCTA–The Internet and Television Association; Phil McKinney, President and CEO of CableLabs; Tony Werner, President, Technology and Product for Comcast Cable; Shirley Bloomfield, CEO of NTCA–The Rural Broadband Association; Rich Fickle, President and CEO of the National Cable Telecommunications Cooperative (NCTC); Matt Polka, President and CEO of the American Cable Association; and Mark Dzuban, President and CEO of SCTE•ISBE.

"As new technologies emerge that can drive business results for the industry, more and more thought leaders recognize the value of using Cable-Tec Expo as a platform to share their insights," said Chris Bastian, Senior Vice President, Engineering and CTO of SCTE•ISBE. "Kevin Hart and the entire Expo Program Committee worked overtime to ensure that the Fall Technical Forum will include the very best and most relevant technical presentations from a bumper crop of submissions."

Among the workshop topics at SCTE•ISBE Cable-Tec Expo 2018 are:
- The state of the art in FTTH deployments and operational impacts of Distributed Access Architectures (DAA);
- Customer benefits from Artificial Intelligence and Machine Learning;

- An in-depth discussion of industry adoption of High Dynamic Range (HDR) and the implications for cable;
- A wide view of Wireless, including DOCSIS®, 5G, and the future of broadband connectivity, as well as insights on Wi-Fi access points that dynamically self-adapt;
- IoT presentations on SCTE•ISBE Standards work and the Low Power Wide Area (LPWA) networks that will play a key role in the connection of IoT devices;
- Hybrid cloud solutions that enable scale and low latency and a rundown on virtual CMTS innovation; and
- The state of the art in video piracy, and techniques that operators can use to combat it.

More information on Expo workshops will be available shortly on the SCTE•ISBE Cable-Tec Expo website at http://expo.scte.org. Exhibit and sponsorship/advertisement information is under the Exhibit tab on the Expo website.

SCTE•ISBE Cable-Tec Expo® is renowned as the pre-eminent venue that combines the thought leadership, engineering innovation, and deal-making that power the technological future of broadband telecommunications. As a nexus for content and service providers, technology partners, and industry experts, Expo provides rich insights into technologies, products, and services that can generate revenue, streamline operations, and increase customer satisfaction. In conjunction with Expo, the Cable TV Pioneers will conduct their annual banquet on Monday, Oct. 22.

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About CableLabs®
For 30 years, CableLabs has been at the forefront of innovation, transforming how humans, communities and industries connect. Dating back to the launch of HFC in 1992 to the start of DOCSIS® in 1994, CableLabs has directly impacted the landscape of tomorrow. With its in-house R&D teams and innovation teams, as well as its ecosystem of partners from both inside and outside the cable industry, CableLabs works with academia, government, private healthcare, entertainment and beyond to grow the communities of tomorrow. The goal is to create a future that is more useful, more connected and more global, by repeatedly pushing the forefront of innovation, transforming concepts and impossibilities into practical and adoptable everyday uses. For more information, please visit http:// www.cablelabs.com. For more information on Full Duplex DOCSIS 3.1, please visit https:// www.cablelabs.com/full-duplex-docsis/.

NCTA—The Internet & Television Association *represents network innovators and content creators that connect, entertain, inform and inspire consumers every day. NCTA's members have invested $275 billion in private capital to build the world's most powerful technology platform, reaching 93 percent of American homes and serving 59 million customers. More than 200 programming networks are creating imaginative, popular and award-winning television content. Our industry supports 2.7 million American jobs and employs at least 300 people in every congressional district.*

The *Society of Cable Telecommunications Engineers (SCTE)* *is part of a unique ecosystem that has the power to prepare the workforce to meet the ever-changing demands of the Telecommunications Industry. Our members can realize streamlined delivery of products and services, improved customer satisfaction, and increased employee retention rates directly impacting business results. In cooperation with CableLabs® and NCTA, SCTE prepares tomorrow's telecommunications leaders by communicating new Industry trends and technology, developing standards, and delivering relevant training and certification programs to enhance members' expertise and professional development. SCTE and its global brand, the International Society of Broadband Experts (ISBE), build value for corporate, vendor, and individual members by creating peer networking opportunities, professional mentoring, and communication of Industry information. Visit www.scte.org. Connect with SCTE at www.scte.org/socialmedia.*