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Contact: 800-542-5040

Joe Madagan, SCTE•ISBE Editor, Marketing & Communications, jmadagan@scte.org

Paul Schneider, PSPR, Inc. for SCTE•ISBE, pspr@att.net, 215-817-4384

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**COX, COMCAST, BUCKEYE, SCTE•ISBE, ADTRAN EXPERTS TO TACKLE EVOLVING
ACCESS NETWORKS
DURING CLOSING-DAY EVENT AT SCTE•ISBE CABLE-TEC EXPO®**

SCTE•ISBE, ADTRAN Partner On Deep Dive; Free To All Expo Full Conference Registrants

SEPT. 12, 2018 (Exton, PA)—Cox Communications' Jeff Finkelstein, Comcast's Rob Howald, and Buckeye Broadband's Richard Walker will be featured speakers when the Society of Cable Telecommunications Engineers (SCTE) and its global arm, the International Society of Broadband Experts, present "Evolution of Access Networks: Deployment Strategies and Use Cases" in partnership with ADTRAN on Thursday, Oct. 25 at SCTE•ISBE Cable-Tec Expo®.

Finkelstein, executive director, advanced technologies for Cox, Howald, vice president, network architecture for Comcast, and Walker, vice president, engineering and information technology and services for Buckeye, will offer operator-level insights regarding access technologies, evolution of the network with fiber and data-center techniques, and strategies to address the Enterprise and MDU/MTU market opportunities.

Scheduled for noon at the Georgia World Congress Center, in Atlanta, the closing-day conference will include four panels:

- **Seeing the Light: Is your Fiber ready for PON?** including how to operationalize PON fiber installations and key considerations for trouble-free implementation;
- **Evolution of Next-Gen Network Access: Leveraging Fiber Technologies, SDN, & Virtualization**, including discussion of HERD architectures, applications of Distributed Access Architectures to DPoE and the R-OLT and next-generation fiber evolution;
- **Making Business Sense: Enabling the Enterprise Market with PON**, including deployment considerations, optimization of design processes and economics, utilization of xPON as a CMTS offload for SMB, and other issues; and
- **How to be Dense: Addressing the MDU/MTU Market**, including comparison of FTTLU (Living Unit) and FTTB (Building) options, design implications for SMB and SME service offerings, and needs when servicing MDU/MTU environments.

The event is free to all registered full conference attendees of SCTE•ISBE Cable-Tec Expo 2018; however, seating is extremely limited. Registration for the program for new Cable-Tec Expo attendees is at <https://expo.scte.org/attendee-registration/>. Attendees who already have secured an Expo full conference registration can add the Thursday session by clicking on the link in their registration confirmation and using the "Select Option" button to choose the session. If the registration confirmation cannot be found, attendees can enter the e-mail address used to register at <https://www.intheorious.com/scte/pub/scte2018a/> and follow the instructions to have the confirmation e-mail re-sent.

"ADTRAN is helping provide a forum at Cable-Tec Expo for leading cable operators to discuss important next-gen DAA, fiber deep, SDN/NFV solutions and applications as access networks become more

disaggregated and open,” ADTRAN associate vice president of cable & wireless strategy Hossam Salib said. “As a leader in 10G-EPON and Software-Defined Access solutions, ADTRAN fully understands the challenges cable operators face and believes this discussion will provide tremendous value to all attendees who have questions about how to transform their network.”

Other speakers for the event are expected to include: Chris Bastian, senior vice president, engineering and CTO, SCTE•ISBE; Kevin Bourg, director, optical network architecture, Corning Optical Communications; and Dean Stoneback, senior director of engineering and standards, SCTE•ISBE; as well as ADTRAN’s Alan Brown, senior strategist; Salib; and Kevin Schneider, chief scientist. Additional speakers will be named in the near future.

SCTE•ISBE Cable-Tec Expo 2018—under the leadership of Program Chair Kevin Hart, Executive Vice President and Chief Product and Technology Officer for Cox Communications—has attracted a banner list of speakers. Following opening remarks by Hart, the Opening General Session on Tuesday, Oct. 23 will feature a keynote by Pat Esser, president of Cox Communications, and a landmark panel comprising: Michael Powell, president and CEO of NCTA–The Internet & Television Association; Phil McKinney, president and CEO of CableLabs®; Mark Dzuban, president and CEO of SCTE•ISBE; and moderator Tony Werner, president, Technology and Product, Comcast Cable.

Additional CEO insights will be provided by two all-CEO panels in Innovation Theater: an opening panel during which NTCA’s Shirley Bloomfield, NCTC’s Rich Fickle, and ACA’s Matt Polka will discuss success strategies for small, midsize, and rural markets (moderated by *Cablefax* publisher Mike Grebb); and a panel featuring Cable ONE’s Julie Laulis and AlcaCruz’s Emily Ward, moderated by The Cable Center’s Jana Henthorn. Vernice “FlyGirl” Armour, America’s first African American female combat pilot, will bring her message of “going gutsy” to achieve breakthrough results to the Annual Awards Luncheon on Wednesday, Oct. 24.

Scheduled from Monday, Oct. 22 through Thursday, Oct. 25 at Atlanta’s Georgia World Congress Center, SCTE•ISBE Cable-Tec Expo® is renowned as the pre-eminent venue that combines the thought leadership, engineering innovation, and deal-making that power the technological future of broadband telecommunications. As a nexus for content and service providers, technology partners, and industry experts, Expo provides rich insights into technologies, products, and services that can generate revenue, streamline operations, and increase customer satisfaction. This year’s Fall Technical Forum is setting records for number of technical sessions (more than 100) and workshops (48). In addition, the Cable TV Pioneers will conduct their annual banquet in conjunction with Expo, on Monday, Oct. 22.

Registration for SCTE•ISBE Cable-Tec Expo® 2018 is available at expo.scte.org/attendee-registration. Attendance, exhibit, and sponsorship/advertisement information about Expo is at <http://expo.scte.org>.

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About ADTRAN

ADTRAN, Inc. is the leading global provider of networking and communications equipment. ADTRAN products enable voice, data, video and Internet communications across a variety of network infrastructures. ADTRAN solutions are currently in use by service providers, private enterprises, government organizations, and millions of individual users worldwide. For more information, please visit us at www.adtran.com, [LinkedIn](#) and [Twitter](#).

About the Society of Cable Telecommunications Engineers (SCTE)

*SCTE drives business results for service providers and vendors through technology innovation, standards development and industry-leading training and certification. In partnership with CableLabs® and NCTA, SCTE builds value for corporate and individual members by enabling accelerated delivery of products and services, superior workforce expertise and increased customer satisfaction. SCTE and its global brand, ISBE, annually produce **SCTE•ISBE Cable-Tec Expo**, the largest cable telecommunications technology, educational and business development event in the Americas. More at www.scte.org.*

140 Philips Rd. Exton, PA 19341-1318 USA 800-542-5040 | 610-363-6888
Reply to: press@scte.org to UNSUBSCRIBE