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SCTE•ISBE CORPORATE ALLIANCE PARTNER PROGRAM HITS 30-MEMBER MARK

Program Drives Increased Business Benefits for Member Companies

OCT. 10, 2017 (Exton, PA)—The Society of Cable Telecommunications Engineers (SCTE) and its global arm, the International Society of Broadband Experts (ISBE), today announced that Access Communications has become the latest member of the SCTE•ISBE Corporate Alliance Partner (CAP) program, boosting the total number of CAP members to 30.

The announcement marks the latest milestone in the brief history of the program, which was created in 2014 to enable Operators, Technology Partners, Contractors, and Consortiums to derive maximum business benefit from involvement with SCTE•ISBE. The CAP program enables corporate members of all sizes jointly to address industry issues, to develop solutions and standards in preparation for emerging technologies, and to dramatically expand access to training, networking, and education.

“The continued growth of all categories of our Corporate Alliance Program underscores SCTE•ISBE’s critical role in driving continued success for our industry,” said Matt Aden, vice president, sales and operations for SCTE•ISBE. “As the technology hubs for the entire industry, SCTE•ISBE and its CAP program are able to directly impact bottom lines by accelerating technology implementation that enables revenue-generating services.”

Operator CAP members include: Access Communications, Cablevisión, Charter, Comcast, Cox, GCI, Liberty Global, Midco, NBN, Rogers, Shaw, Shentel, Unity Media, and VTR. Technology partner members are: ADTRAN, Alpha Technologies, Amphenol Broadband Solutions, ARRIS, ATX, Cisco, CommScope, Communication Associates, Corning, Decisive Communications, EXFO, Kaon, Kentik, Technetix, VeEX, and Viavi.

Conceived as a true strategic partnership between corporate members and SCTE•ISBE, the Corporate Alliance Program includes a wide variety of opportunities for all constituencies to help shape, define, and prepare the industry for new technologies and services. CAP program members are able to boost visibility and results by influencing training roadmaps that build workforce expertise, by having a seat at the table as industry standards are considered and created, and by leveraging the shared experiences of other Corporate Alliance partners. The program and entry fees have been structured to ensure that members of all sizes have an opportunity to get maximum value from participation.

The program offers operators the ability to choose among a variety of benefits, including priority access to industry knowledge, networking, and events—including the industry’s largest conference, SCTE•ISBE Cable-Tec Expo®. CAP members also receive discounts on:

- Individual employee memberships;
- Downloads and registrations for SCTE•ISBE online courses; and
- Seats at SCTE•ISBE Leadership Institute programs at the Tuck School of Business at Dartmouth and the Georgia Tech Scheller College of Business.

Additional information is available by contacting cap@scte.org.

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*The **Society of Cable Telecommunications Engineers (SCTE)** is part of a unique ecosystem that has the power to prepare the workforce to meet the ever-changing demands of the Telecommunications Industry. Our members can realize streamlined delivery of products and services, improved customer satisfaction, and increased employee retention rates directly impacting business results. In cooperation with our partners, CableLabs® and NCTA, SCTE prepares tomorrow's telecommunications leaders by communicating new Industry trends and technology, developing standards, and delivering relevant training and certification programs to enhance members' expertise and professional development. SCTE and its global brand, the International Society of Broadband Experts (ISBE), build value for corporate, vendor, and individual members by creating peer networking opportunities, professional mentoring, and communication of Industry information. Visit www.scte.org. Connect with SCTE at www.scte.org/socialmedia.*

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