



# ISBE<sup>®</sup>

International Society  
of Broadband Experts

## **PRESS RELEASE**

24 October 2017

### **Society for Broadband Professionals and International Society of Broadband Experts Sign MoU on Cooperation, Harmonisation and Training**

The Society for Broadband Professionals and the International Society of Broadband Experts (ISBE), known in the United States as the Society of Cable Telecommunications Engineers, today announced the signing of a Memorandum of Understanding, providing a framework for continuing and future cooperation that will enhance both organizations' value to the international cable community.

The agreement, which was signed at the ISBE International Breakfast during SCTE•ISBE Cable-Tec Expo<sup>®</sup> (Denver, CO, USA) last week, confirms the intention of the two societies to set up a working group to harmonise their activities and to develop mutually advantageous co-operative activities, with the aim of increasing the quality of their respective training portfolios and working more efficiently.

Courses and accreditations offered by the Society for Broadband Professionals, ISBE and the Society of Cable Telecommunications Engineers have achieved wide acceptance as the "gold standard" for young technicians wishing to enter the field of cable telecommunications and for those wishing to advance their knowledge and career prospects.

Last month, the societies confirmed that Society for Broadband Professionals input is being integrated for the first time into an existing ISBE course, enabling the two organisations to maximise their combined capabilities to create an enhanced educational opportunity for the cable broadband industry. Discussions are underway for other cooperative ventures, including the ability of each society to endorse the others' training courses and final certification. Both organisations recently exhibited together at the Liberty Global Technology Summit in Amsterdam, The Netherlands (**20 September 2017**).

"We are delighted to be formalising our continuing collaborative relationship with ISBE and the Society of Cable Telecommunications Engineers," commented Mike Thornton, President of the Society for Broadband Professionals, when signing the MoU. "Ultimately, this will benefit all our members, those taking our training courses and the industry as a whole."

"This is a great step forward for our organisations, both of which have built strong reputations in the global training field with a range of customers across the cable telecommunications sector," said Mark Dzuban, President and CEO of the Society of Cable Telecommunications Engineers and ISBE. "As the need for cable education continues to expand around the world, our ability to work together will help to create new programs that will build value for our industry."

#### **About the Society for Broadband Professionals**

Founded in 1945, the Society for Broadband Professionals is a Learned Society and non-profitmaking organisation whose aim is to raise the standard of broadband engineering in the telecommunications industry. The Society particularly concerns itself with the training and career advancement of technical professionals in the field. See [www.thesccte.eu](http://www.thesccte.eu)

#### **About the International Society of Broadband Experts (ISBE)**

The International Society of Broadband Experts (ISBE) is the global arm of The Society of Cable Telecommunications Engineers. The Society of Cable Telecommunications Engineers is part of a unique ecosystem that has the power to prepare the workforce to meet the ever-changing demands of the Telecommunications Industry. Our members can realize streamlined delivery of products and services, improved customer satisfaction, and increased employee retention rates directly impacting business results. In cooperation with our partners, CableLabs<sup>®</sup> and NCTA, the Society of Cable

Telecommunications Engineers prepares tomorrow's telecommunications leaders by communicating new Industry trends and technology, developing standards, and delivering relevant training and certification programs to enhance members' expertise and professional development. See [www.scte.org/isbe/](http://www.scte.org/isbe/)

**CONTACTS:**

**Sara Contact Info**

**For ISBE/Society of Cable Telecommunications Engineers**

**Paul Schneider**

[pspr@att.net](mailto:pspr@att.net)

**+1.215.817.4384**