

FOR IMMEDIATE RELEASE

Contact: 800-542-5040

Joe Madagan, SCTE•ISBE Editor, Marketing & Communications, jmadagan@scte.org

Paul Schneider, PSPR, Inc. for SCTE•ISBE, pspr@att.net, 215-817-4384

Visit SCTE•ISBE online at www.scte.org

BROADBAND TECHNOLOGY REPORT AND SCTE•ISBE INTRODUCE LANDMARK SPANISH-LANGUAGE WEBINAR SERIES

MARCH 15, 2018 (Nashua, NH, and Exton, PA)—*Broadband Technology Report (BTR)*, the Society of Cable Telecommunications Engineers (SCTE), and SCTE’s global arm, the International Society of Broadband Experts (ISBE), today announced an enhanced partnership that is breaking new ground in learning and development for the Spanish-speaking workforce.

Under the agreement, *BTR* and SCTE•ISBE are partnering on SCTE•ISBE’s first-ever ISBE LiveLearning Webinars™ for Professionals en Español, a quarterly series that is specifically designed to drive knowledge and skill development within the CALA market as well as the broader Spanish-language community.

The series, which will be hosted by *BTR* Editorial Director and Associate Publisher Stephen Hardy, will feature contributions from MSO, technology partner, and association thought leaders within the market.

The debut webinar, which will discuss strategies that enable carrier-grade Wi-Fi networks, will feature Hugo Amaral Ramos, Regional CTO, ARRIS. Sponsored by ARRIS, the webinar will be conducted on Tuesday, March 27 at 2 p.m. Eastern. More information and registration are available at http://www.scte.org/SCTE/Resources/Seminarios_web_SCTE_ISBE_LiveLearning.aspx.

“An increasingly important part of our mission is to grow our learning and development portfolio to help our operator and technology partner members tap the great potential of international markets,” said Matt Aden, vice president, sales and operations for SCTE•ISBE. “By partnering with *BTR*, we are complementing our own new Spanish-language technical training courses with webinars that can advance the education and expertise of workforce professionals.”

“Whether it’s Spanish-language coverage or reports on the CALA market, *BTR* has been a consistent voice for reaching the industry in Latin America and the Caribbean,” said Hardy. “While partnership with SCTE•ISBE broadens our presence in the market, it more importantly provides the training resources that will enable engineering and operations professionals to deliver the results that drive ROI for the industry.”

Sponsorships for the new series are available. Interested companies should contact Whitney Seven, business solutions manager at *BTR*, for additional information at whitneys@pennwell.com or 603-921-8263.

The Spanish-language webinars are part of a broader SCTE•ISBE-*BTR* partnership that also supports delivery of monthly English-language LiveLearning Webinars for Professionals. All LiveLearning Webinars feature industry experts who share knowledge on subjects that are key to the deployment of current and next-generation residential and business services. TVC CALA, a fully integrated product and solutions service provider in the Caribbean and Latin America, is assisting SCTE•ISBE in promoting the webinars and selling training to support webinar topics.

The next English-language LiveLearning Webinars offering, “Distributed Access Architecture,” is today, Thursday, March 15 at 2 p.m. Eastern. Speakers will include Tom Cloonan, CTO, Network Solutions for ARRIS; David Hering, Senior Product Line Manager, VIAVI Solutions; Jon Schnoor, Lead Engineer for CableLabs®’ Wired Technologies Team focused on Remote PHY Technologies; and Chris Tucker, Director of Business Development and Technology, Cable and Emerging Markets, Nokia. The event is sponsored by AFL, ARRIS, Nokia, and VIAVI Solutions. More information on and registration for the “Distributed Access Architecture” webinar is available at www.scte.org/livelearning.

#####

Broadband Technology Report (BTR) *is the cable and telecom industry’s premier source for product and technology news, and is the most successful and fastest growing online outlet for product information and deployments; reviews and rankings; technology expertise; and buyer/seller facilitation. BTR’s portfolio includes online, print and video assets, all designed to help network operators build, upgrade and maintain high-performance communications networks. BTR, backed by more than 70 years of combined industry experience, delivers its email, online, print and video production services to more than 20,000 subscribers. If you are interested in subscribing, consult <http://www.broadbandtechreport.com/subscribe>.*

*The **Society of Cable Telecommunications Engineers (SCTE)** is part of a unique ecosystem that has the power to prepare the workforce to meet the ever-changing demands of the Telecommunications Industry. Our members can realize streamlined delivery of products and services, improved customer satisfaction, and increased employee retention rates directly impacting business results. In cooperation with our partners, CableLabs® and NCTA, SCTE prepares tomorrow’s telecommunications leaders by communicating new Industry trends and technology, developing standards, and delivering relevant training and certification programs to enhance members’ expertise and professional development. SCTE and its global brand, the International Society of Broadband Experts (ISBE), build value for corporate, vendor, and individual members by creating peer networking opportunities, professional mentoring, and communication of Industry information. Visit www.scte.org. Connect with SCTE at www.scte.org/socialmedia.*

140 Philips Rd. Exton, PA 19341-1318 USA 800-542-5040 | 610-363-6888
Reply to: press@scte.org to UNSUBSCRIBE